

# 111th SCDPA Annual Meeting

August 16 - 19, 2018



The Myrtle Beach Marriott Resort and Spa  
at Grande Dunes



# Exhibit Hall Registration Information

## Registration Information:

### Single Booth Registration Fees:

**\$720 if postmarked by July 2nd**

**\$795 if postmarked between July 3rd — August 3rd**

### Single Booth Exhibitor Registration Fee includes:

- 1 draped 7x10 booth and table;
- 2 chairs per single booth;
- 1 standard sign with company name;
- 2 Luncheon tickets Thursday and Friday;
- 2 Wine & Cheese Party tickets for Thursday, August 16th;
- 2 Presidential Reception/Club SCOPA tickets for Friday, August 17th

### Double Booth Registration Fees:

**\$945 if postmarked by July 2nd**

**\$1,020 if postmarked between July 3rd — August 3rd**

### Double Booth Exhibitor Registration Fee includes:

- 2 draped 7x10 booths and tables;
- 4 chairs per double booth;
- 1 standard sign with company name;
- 4 Luncheon tickets Thursday and Friday;
- 4 Wine & Cheese Party tickets for Thursday, August 16th;
- 4 Presidential Reception/Club SCOPA tickets for Friday, August 17th

## Shipping Large Exhibits/Materials:

Blue Chip Expo will be the display company for the 2018 SCOPA Annual Meeting. **Exhibitors will receive a link to an online Exhibitor Service Kit. This link will be sent to you by the SCOPA office approximately 4 - 6 weeks prior to the meeting.** There will be information in your kit regarding any additional items you may need including electricity.

***\*Electricity must be purchased through the hotel; more information will be sent in your Blue Chip Expo Online Service Kit. \*Additional draped tables can be requested; this information will also be available in your Service Kit.***

**PLEASE NOTE:** Exhibitor registration fees provide for 2 exhibitors per single booth and 4 exhibitors per double booth **ONLY**. If additional exhibitors are required, please indicate on registration form and include amount in billing total. Additional tickets can be purchased if needed for social events. Upon receipt of a PAID exhibitor registration, an Annual Meeting confirmation will be e-mailed shortly after the registration is received, as well as a few weeks prior to the Annual Meeting.

## Exhibitor Information and Times:

The exhibit hall will be located in the Atlantic Ballroom. The Booths will be 7'x10' and will consist of background drapery and dividers. Your booth will be provided with one standard sign with your company name. Blue Chip Expo is the selected meeting display company for the 2018 SCOPA Annual Meeting. Exhibitors will receive a link to an online exhibitor service kit. **This kit will contain information on making arrangements for electricity through the hotel, renting additional tables, chairs and any other materials or items you may need.**

***The following events will be held in the Exhibit Hall to maximize interaction with attendees:***



### Thursday, August 16th

- Grand Opening Luncheon: 12 - 1:30 p.m.
- Break in Exhibit Hall: 3:30 - 4 p.m.
- Wine and Cheese Reception: 5 - 7 p.m.

### Friday, August 17th

- Breakfast provided in Exhibit Hall: 7 - 8 a.m.
- Refreshment Break: 10 - 10:30 a.m.
- Lunch in Exhibit Hall: 12:30 - 1:30 p.m.
- Open for Paras: 1:30 - 2:30 p.m.
- \* **Exhibit Hall Closes at 2:30 p.m.**

Please Note: Exhibit Hall booths will be assigned by SCOPA and will be available for set-up on Thursday morning **ONLY**. **NO EXCEPTIONS!** Assigned spaces are NOT to be changed. Anyone doing so will be asked to leave. Exhibit Hall formally opens at noon on Thursday, August 16th. Exhibitors are required to be set-up no later than 12 p.m.

# President's Reception Sponsorship

Don't miss out on this **GREAT opportunity** and a chance to have a presence during the Friday night festivities! Show your support at the **SCOPA President's Reception on Friday, August 17th** by sponsoring a table. This is a great opportunity for you to support the Association AND invite your clients to join you at a dinner party with their colleagues. ***There is limited availability so make sure to reserve your table today!***

Please note that the general admission tickets do not include reserved seating, so you will want to secure your **Reserved Table** for your company and customers as soon as possible.

## ***President's Reception Table Sponsorship:***

- Eight tickets for seating at a Reserved Table
- Listing in event program and website

**Table & Single Booth Cost:        \$1,300**

**Table & Double Booth Cost:        \$1,475**

**(Table Only Sponsorship Cost is \$1,000)**

***Make it a package deal!*** Reserve your single or double booth along with a corporate table and receive a discount.

Reserved Corporate Table with single booth: \$1,300

(Must be reserved by July 2, 2018)

Reserved Corporate Table with double booth: \$1,475

(Must be reserved by July 2, 2018)

## Additional Sponsorship Information

In addition to offering space in our Exhibit Hall, the SCOPA also offers a number of Annual Meeting Sponsorship Opportunities to increase your visibility, company and product awareness among over 250 Optometric Physicians expected to attend the 2018 meeting.

See below for some opportunities that are still available.

***Attendee Bag Sponsor:*** \$3,000 (Exclusive) This is your company's opportunity to gain exposure during the meeting, as well as afterward! Give the attendees a useful souvenir they will hold on to and reuse!

***Grand Opening Luncheon Sponsor:*** \$3,000 (3 available) Every year the exhibit hall opens with the buffet luncheon. This high energy function is a great kick-off to the Annual Meeting that attendees do not like to miss!

***Wine and Cheese Reception Sponsor:*** \$2,500 (3 available) This annual exhibit hall event provides a unique venue and atmosphere for networking, and is a great opportunity for those personal connections to be made!

***Hospitality Suite Sponsor:*** \$2,500 (Exclusive) Following the Wine and Cheese Reception, continue building relationships in the hospitality suite! The SCOPA provides the suite, alcohol and food.

***Exhibitor "Go-SEE" Card:*** \$250 per square (8 available) The objective is to encourage attendees to visit each company featured on the card. Once they visit the companies and fill-up their card they are entered into one of several drawings for a chance to win a cash prize!

***If you are interested in any of the above opportunities or others including giveaways, please contact the SCOPA office for list of sponsorships and included benefits by July 2nd!***

# SCOPA Exhibit Hall Details

**Installation:** Booths will be available to exhibitors to set up by 8:30 a.m. on Thursday, August 16th. (This is a tentative time, which will be confirmed at a later date.) Displays must be ready for showing by 11:45 a.m. since the luncheon will begin at noon. Unclaimed space will be reassigned without refund. Upon receipt of PAID Exhibitor Registration, an Annual Meeting schedule and confirmation with receipt will be mailed to the key contact's e-mail address for meeting correspondence.

**PLEASE NOTE:** Exhibitor registration fees provide for 2 exhibitors per single booth and 4 exhibitors per double booth ONLY. If additional exhibitors are required, please indicate on registration form & include amount in billing total.

**CANCELLATION POLICY:** Cancellations for booth space will be accepted as of July 23rd and a refund will be offered less a \$75 administrative fee. No cancellations will be accepted after July 23rd. **No refunds will be made for cancellations due to inclement weather. It is the policy of the SCOPA to hold all meetings unless weather conditions are extreme. If the SCOPA is forced to cancel the meeting in its entirety, liability is limited only to the registration fee.**

## Accommodations and Annual Meeting Headquarters

***Make your Reservations early!***

***Room block released after July 18th***

The Myrtle Beach Marriott Resort and Spa at Grande Dunes will serve as the headquarters for this year's convention. Room rates are **\$174.00 (plus tax and resort fee.)** Wheelchair accessible rooms are available. Please be sure to notify the resort directly if you require assistance due to a disability.

**You can make reservations by calling 1-800-228-9290.**

Be sure to mention the SCOPA Annual Meeting to receive the convention room rate!



For those wishing to stay a little longer,  
SCOPA rates will be offered  
three days prior and three days after the meeting.  
Check-in time is at 4 p.m. and check-out is at 11 a.m.

Early arrivals and/or late check-outs are not guaranteed. The hotel will be able to arrange luggage storage for those arriving early or for those planning a late departure. There is complimentary self-parking available for those attending the meeting in their parking facility.

Valet parking is \$18 per day.

# Exhibitor Registration Form

## Exhibit Space:

- Participant Only ..... \$420  
(No Booth; Per Company)
- Single Booth Early Rate ..... \$720  
(Postmarked by July 3rd)
- Single Booth Regular Rate ..... \$795  
(Postmarked July 4th - 31st)
- Double Booth Early Rate ..... \$945  
(Postmarked by July 3rd)
- Double Booth Regular Rate ..... \$1,020  
(Postmarked July 4th - 31st)

## On-Site Sponsorship:

- Go-SEE Card ..... \$250 each
- Attendee Bag Insert ..... \$350 each
- Go-SEE Card & Insert ..... \$425 total

## Additional Exhibitor & Social Event Tickets:

- Additional Exhibitor Tickets  
\$60 each; #needed \_\_\_\_\_ Total \$ \_\_\_\_\_  
(\*You receive 2 tickets with single booth & 4 tickets with double booth)
- Additional Luncheon Tickets  
\$25 each; #needed \_\_\_\_\_ Total \$ \_\_\_\_\_
- Additional Wine & Cheese Tickets  
\$30 each; #needed \_\_\_\_\_ Total \$ \_\_\_\_\_
- Additional Presidential Reception & Club SCOPA Tickets  
\$50 each; #needed \_\_\_\_\_ Total \$ \_\_\_\_\_

Please complete registration form below (print one):

Company Name (as it will appear on the sign): \_\_\_\_\_

Company Full Address: \_\_\_\_\_

Company Key Contact (will receive all Annual Meeting correspondence): \_\_\_\_\_

Key Contact E-mail Address: \_\_\_\_\_ Key Contact Phone: \_\_\_\_\_

Attending Representative(s) (please list all names of attending representatives below):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Type of Business/Product (ten words or less):

\_\_\_\_\_  
\_\_\_\_\_

Total Amount Due \$ \_\_\_\_\_

Complete payment information below:

\_\_\_\_\_ Pay by Credit Card Below \_\_\_\_\_ Bill Company \_\_\_\_\_ Check Enclosed  
(Visa / MasterCard / American Express / Discover accepted)

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

CVV: \_\_\_\_\_ Zip Code: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_