



**SCOPA 113<sup>th</sup> Annual Meeting Schedule – August 20-23, 2020**  
**Westin Hilton Head Island Resort and Spa**  
**22 Hours of CE Available (cope pending)**

We're looking forward to seeing everyone on Hilton Head Island for the 113<sup>th</sup> SCOPA Annual Meeting. We are moving forward with our in-person meeting as planned. As we get closer to August, we will share any pertinent information with you as far as any social distancing requirements.

**We are preparing to open online registration in June. Please check back often for updates!**

### **REGISTRATION FEES**

#### **SCOPA and AOA Member Registration Rates:**

- 2020 New Graduate / Student (SC Licensed, **SCOPA member only**): FREE
- Early Bird Registration (Postmarked by July 17th): \$565
- Regular Registration (Postmarked from July 17th to August 7th): \$600
- On-Site Registration (Any registration after August 7th): \$640

#### **Non Member Registration Rates:**

- Early Bird Registration (Postmarked by July 17th): \$815
- Regular Registration (Postmarked from July 17th to August 7th): \$850
- On-Site Registration (Any registration after August 7th): \$890

#### **SC Controlled Substance CE Course – “narcotics” course - additional registration needed**

SCOPA is offering a course that has been approved by the SC Board of Examiners in Optometry for SC's new controlled substance CE requirement. The Prescription Drug Monitoring Program requires optometrists to get 2 hours of CE pertaining to approved procedures for prescribing and monitoring controlled substances listed in Schedules II, III and IV, every two years.

This lecture will be offered on **Saturday, August 22nd from 3 – 4:50 pm** in the general lecture session room. "A Painful Practice" will be given by Dr. Will Smith - \$60 registration fee.

### **THE WESTIN HILTON HEAD ISLAND RESORT AND SPA**

**Two Grasslawn Avenue, Hilton Head Island, SC 29928**

Meeting attendees can take advantage of the SCOPA room block rate of \$208++ per night. Reservations must be made by July 17<sup>th</sup>. **To make your reservation contact the Westin by calling 1-800-937-8491.**

Mention SCOPA Annual Meeting to be sure you get the meeting rate.

Don't want to call the Westin? **You can now [CLICK HERE](#) to book online in SCOPA's room block link!**

## OPTOMETRIC PROGRAM

**Thursday, August 20<sup>th</sup>** ..... **Dr. Marc Bloomenstein**

- Pain Management in Optometric Practice
- Can you look at my Lid?
- Cases from your Phone: Avoiding Perils of Telemedicine
- *Exhibit Hall Grand Opening Luncheon*
- Cataract and Refractive Surgery: “Who Runs Barter Town?”
- Off Label is Not Off Limits

**Friday, August 21<sup>st</sup>:** ..... **Drs. Andy Gurwood and Marc Myers and Will Smith**

- The Understanding Glaucoma (Gurwood/Myers)
- Ocular Manifestations of Diabetes (Gurwood/Myers)
- Posterior Segment Grand Rounds (Gurwood/Myers)
- Adventures at the VA (Smith)
- **A Painful Practice (Smith – Narcotics CE credit – add'l reg. required)**

**Saturday, August 22<sup>nd</sup>:** ..... **Drs. Ron Melton and Randall Thomas**

- Vision: Its Link to All of Development
- Taking Infant and Children’s Care into the Community

**Sunday, August 23<sup>rd</sup>:** ..... **Dr. Thomas Weshefsky**

- The Myopia Epidemic and What it Really Means
- Myopia Control Protocols, What Really Works and Why: Part 1 Ortho K
- Myopia Control Protocols, What Really Works and Why: Part 2 Multifocals and Atropine

## ABOUT THE SPEAKERS



**Dr. Marc R. Bloomenstein** is a 1990 graduate of the University of California at Los Angeles with a degree in Biology. He received his optometric degree from the New England College of Optometry in 1994. After graduation, Dr. Bloomenstein finished a residency in secondary ophthalmic care at the Barnet Dulaney Eye Center in Phoenix, Arizona. He received his fellowship from the American Academy of Optometry in December 1998 and is a founding member of the Optometric Council on Refractive Technology (OCRT), serving as President from 2009-2011.

Currently Dr. Bloomenstein is the Director of Optometric Services at the Schwartz Laser Eye Center in Scottsdale, Arizona and President of MRB Eye Consultants. Dr. Bloomenstein is on the editorial board of Primary Care of Optometry News, Review of Optometry, Optometry Times, Advanced Ocular Care, Optometric

Management and a frequent contributor to various optometric journals. Dr. Bloomenstein currently serves as the Chairman of the AOA Continuing Education Committee and served on the board of the Ocular Surface Society of Optometry (OSSO), as well as a founding member of the Optometric Cornea, Cataract, Refractive Society (OCCRS). Dr. Bloomenstein has served as the President of the Arizona Optometric Association, Legislation Chair and President of the Board of the Arizona Optometric Charitable Foundation. Dr. Bloomenstein has delivered over 500 invited lectures worldwide and serves as a consultant to numerous industry-leading pharmaceutical, biomedical and information technology companies.

**Dr. Andy Gurwood** graduated from Indiana University of Pennsylvania in 1984. Following his undergraduate education he entered the Pennsylvania College of Optometry and received his Doctor of Optometry degree in 1989. He completed a one year post-graduate residency at The Eye Institute in 1990. In addition to his clinical practice at The Eye Institute, he also maintains practice in the Department of Ophthalmology at Albert Einstein Medical Center in Philadelphia



Dr. Gurwood is a Diplomate of the American Academy of Optometry. He is a member in good standing of the American Optometric Association and the Pennsylvania Optometry Association. In 1998, he was recognized by the American Optometric Association as “Young Optometrist of the Year.” The Pennsylvania Optometric Association recognized him in 2006 as the state’s “Optometrist of the Year.”

Dr. Gurwood has published extensively in optometric journals, and has authored textbook chapters, as well as entire professional texts. He currently serves on the numerous editorial boards including *The Journal of The American Optometric Association (Optometry)*, *The Southern Journal of Optometry* and the *Review of Optometry*. Dr. Gurwood continues to lecture extensively throughout the country on his areas of professional expertise, internal and external ocular disease.



**Dr. Marc Myers** is a Senior Staff Optometrist at the Coatesville Veterans Affairs Medical Center in Coatesville, Pennsylvania. He also is guest lecturer and adjunct clinical faculty at the Pennsylvania College of Optometry. Dr. Myers contributes to numerous publications and lectures throughout North America on the topic of Ocular Disease.

**Drs. Ron Melton and Randall Thomas** received the “Pioneer in Optometry” recognition by the Editorial Board of Primary Care Optometry News in April 2015 for their contributions to educating optometrists around the world in ocular disease. They are co-recipients of the 2014 *Vincent Ellerbrock Clinician*



*Educator Award* by the American Academy of Optometry for outstanding and sustained contributions to the Academy’s Lectures and Workshops program. They have lectured nationally and internationally on ocular disease and pharmacology at over 1,000 continuing medical education meetings. Drs. Melton and Thomas have authored or co-authored over 100 papers on optometry and are the co-authors of the popular annual “Clinical Guide to Ophthalmic Drugs” for *Review of Optometry*. They have acted as investigators in more than 50 clinical research trials. Both are certified as a Diplomate, American Board of Optometry. They are full-time clinicians delivering primary and secondary eye care.



**Dr. Thomas J. Weshefsky** graduated from Biscayne College in 1976 with a degree in Biology. He obtained a B.Sc. degree in physiological optics in 1985 and then went on to earn his Doctor of Optometry degree, graduating with honors from the Pennsylvania College of Optometry in 1987. He began his specialty contact lens practice while working with the original patent holder for soft contact lenses, Dr. Robert Morrison of Harrisburg, Pennsylvania in 1986. In 1997 he was among a handful of optometrists from New Jersey who studied with Dr. Jim Day, the developer of one of the early orthokeratology lens designs.

Dr. Weshefsky participated in the first ever Global Orthokeratology Symposium in Toronto in 2002 and joined the Orthokeratology Academy of America at its inception. In 2009 he completed his credentialing and earned his Fellowship in the Orthokeratology Academy of America one of less than fifty doctors in the world to have earned this distinction. Dr. Weshefsky was elected to the Board of Directors of the Academy in 2010 and due to his long history of teaching other doctors, he was appointed as Co-Chair of the Academy's mentor program and was selected to co-host the annual Vision By Design Conference Bootcamp.

Dr. Weshefsky has been featured in several WMBF News stories about Orthokeratology and children's vision, authored many articles and has lectured extensively to other doctors at continuing education events around the country. Dr. Weshefsky began his private practice in New Jersey in 1987 and practiced there until relocating to Myrtle Beach, South Carolina where he opened [Carolina Forest Family Eyecare](#) in 2006.